



OzChild Strategic Plan 2020

New Frontiers



Our Vision

All children and young people are safe, respected, nurtured and reach their full potential.

Our Purpose

OzChild supports vulnerable children and young people by providing healing, preventing abuse and neglect and strengthening families.

Our Commitment

All of our services are underpinned by a robust and contemporary governance framework, based on risk identification and resource prioritisation.



Goal 1: Strengthen our Impact



By 2020 we will measure the success of our programs and impact through a strong evidence based methodology and reporting our client outcomes.

We will improve the lives of children, young people and families, by:

- Using evidence-based programs that are measured and evaluated.
- Being responsive to the individual needs of each child, young person and family.
- Honouring Australia's First People and work actively towards reconciliation.
- Focusing on constructive outcomes via framework, measuring and systems.
- Engaging our clients in active participation using their feedback to inform our services.

Goal 2: Grow our Reach



By 2020, we will have increased our service footprint by 50% through extending our services, increasing our supporters and raising our profile.

We will grow our reach by:

- Seeking opportunities via tenders, mergers and acquisitions.
- Actively encouraging partnerships with like-minded organisations
- Ensuring broader access to our clients through innovation and collaboration
- Continuing to grow our current services.
- Raising the profile of OzChild so more people are aware of our organisation.

Goal 3: Integrate our Business Services



By 2020 OzChild will have improved its financial sustainability to purposefully invest in the lives of children and young people.

We will engage in effective business and fundraising activities by:

- Introducing client information and risk management systems.
- Expanding our people and culture systems across carers and volunteers.
- Optimising our infrastructure and maximising the benefits of new emerging technologies.
- Optimising our financial resources by sector benchmarking our costs.
- Investing in fundraising and developing independent income sources.

Goal 4: Develop and Nurture our People



By 2020 we will have increased our Indigenous collaborations and our people will reflect the diversity of our children and young people.

We will approach our people in the context of their needs and the needs of our clients by:

- Providing learning and development to staff about the needs of our clients.
- Strengthening our volunteer program, caring for our carers and using feedback.
- Creating a culture that celebrates our strengths, values, works as a team and delivers.
- Providing a flexible workplace that respects diversity and each individual's needs.
- Ensuring child safety practices are embedded in everything we do.



ABOUT OZCHILD

Every night, OzChild finds a home for over 300 children and young people so they can sleep safely, free from the threat of violence, abuse or neglect and provides ongoing support so these children have a sense of belonging, self-respect and the chance to simply be a child.

OzChild works with children and families facing complex challenges. The circumstances for every family is unique and there are no easy solutions. We often work with children in the “too hard basket”. The problems are challenging so the response has to be comprehensive.

We believe that all Australians have a responsibility to protect and care for Australian children. We advocate on behalf of at-risk children at every level and seek to influence government policy, increase public and private funding and involve the community to become carers, respite carers, volunteers and supporters.

We continuously seek to improve what we do from the board to the front line service delivery. We have restructured our organisation and created a lean and agile management team to support our front line services. In 2015 we appointed a new leadership team of board and executive members, all with the necessary skills and experience and a strong determination to build on the 165-year legacy and grow OzChild into the next decade.

OzChild Head Office

Level 3, 150 Albert Road
South Melbourne VIC 3205
www.ozchild.org.au